

An aerial photograph of the Boise Valley during sunset. The sky is filled with dramatic, dark clouds, with a bright orange and yellow glow from the setting sun breaking through near the horizon. Below the sky, a dense forest of green trees covers the valley floor. In the distance, the city skyline of Boise is visible, including several tall buildings. A river winds through the forest on the left side of the image.

BOISE VALLEY

ECONOMIC PARTNERSHIP

A dark teal rectangular box with a thin white border, containing the text 'BOISE VALLEY REGIONAL OVERVIEW'. The text is in a bold, white, sans-serif font. There are two horizontal white dotted lines, one above and one below the text.

BOISE VALLEY

REGIONAL OVERVIEW



NATIONAL
ACCOLADES

#1 Fastest Growing Metro in U.S.
Forbes, 2018

Best Run City in America
(Nampa #1, Boise #3)
WalletHub, July 2018

Top 10 Booming College Towns
CardRates, November 2018

#5 Most Innovative Metro in the U.S.
Fios by Verizon, November 2018

#5 - Cities with Highest Economic
Confidence in the U.S.
Yahoo Finance, November 2018

Best Kept Secret in the Pacific
Northwest
USA Today, August 2018

#2 Best in The U.S. "Cities to Visit in
2018"
Lonely Planet, March 2018

Running list of accolades: bvep.org/lifestyle/national-accolades

OUTSIDE MAGAZINE, BEST TOWN IN THE WESTERN U.S.:

"Boise, to put it mildly, has been on a roll. Government, education, and health care remain core industries, but dozens of high-tech startups have moved to town, joining behemoths like Hewlett-Packard and Micron Technology. And while its population has more than doubled in the past 30 years and jaded locals bemoan the sprawl, Boise has managed its growth impressively well. The city is home to nearly 2,000 acres of parks and a 25-mile greenbelt."



BOISE VALLEY

ECONOMIC PARTNERSHIP

The Boise Valley. Big ideas grow here as evidenced by a legacy of great American business stories from Albertsons grocery stores to the J.R. Simplot Company to Micron Technology.

What's more, the Boise Valley hasn't rested on its laurels, satisfied with the successes of the past. It consistently ranks among the top 10 locations for business and family in the U.S. by the Wall Street Journal, Kiplinger's and Forbes, among others.

The Boise Valley is an ideal setting for companies looking for an affordable, pro-business environment and a superior quality of life for employees and prospective employees.

It truly stands out from the other mid-sized metros. Take a minute to walk through the downtown and experience the big city feel and small town friendliness. Become immersed in the local adventure opportunities. It's obvious that the Boise Valley is one-of-a-kind.





→ WHERE ARE WE?

The Boise Valley is centrally located in the Mountain Time Zone and Southwestern Idaho, providing easy non-stop access to all major cities on the West Coast, the Pacific Northwest and Intermountain West.

The Boise Metro is home to 730,000 people (U.S. Census Bureau, Population Estimates Program) and a labor force of 370,000 within a 45-minute drive of Boise. The average commute time is 22 minutes.

Commuting in the Valley: The major interstate serving the Boise Valley is I-84, running through the metro area's major cities Boise, Meridian, Nampa and Caldwell, and I-184 branches toward the northeast into downtown Boise. Daily commutes are easy for the Boise Valley's population with federal highways 20, 26, and 30 and state highways 21, 44 and 55 providing access to communities across the Valley. Valley Regional Transit offers public transportation options throughout the Boise Valley.

Boise Valley Statistics:

Population: 730,000
Unemployment Rate: 2.7%
(Aug 2019)

Median Age: 35.8
Median Household Income: \$54,120

Median Hourly Wage: \$16.96
Median Annual Wage: \$35,280
Average Annual Wage \$45,470

Source: Idaho Department of Labor
Occupational Employment Statistics

Household Income Distribution

Income	%
Less than \$10,000	7.0%
\$10,000 to \$14,999	4.3%
\$15,000 to \$24,999	9.7%
\$25,000 to \$34,999	10.0%
\$35,000 to \$49,999	14.7%
\$50,000 to \$74,999	19.9%
\$75,000 to \$99,999	12.8%
\$100,000 to \$149,999	13.0%
\$150,000 to \$199,999	4.4%
\$200,000 or more	4.2%

AIR SERVICE

The Boise Airport (BOI) is located less than five miles from downtown Boise and handles more than three million travelers each year.

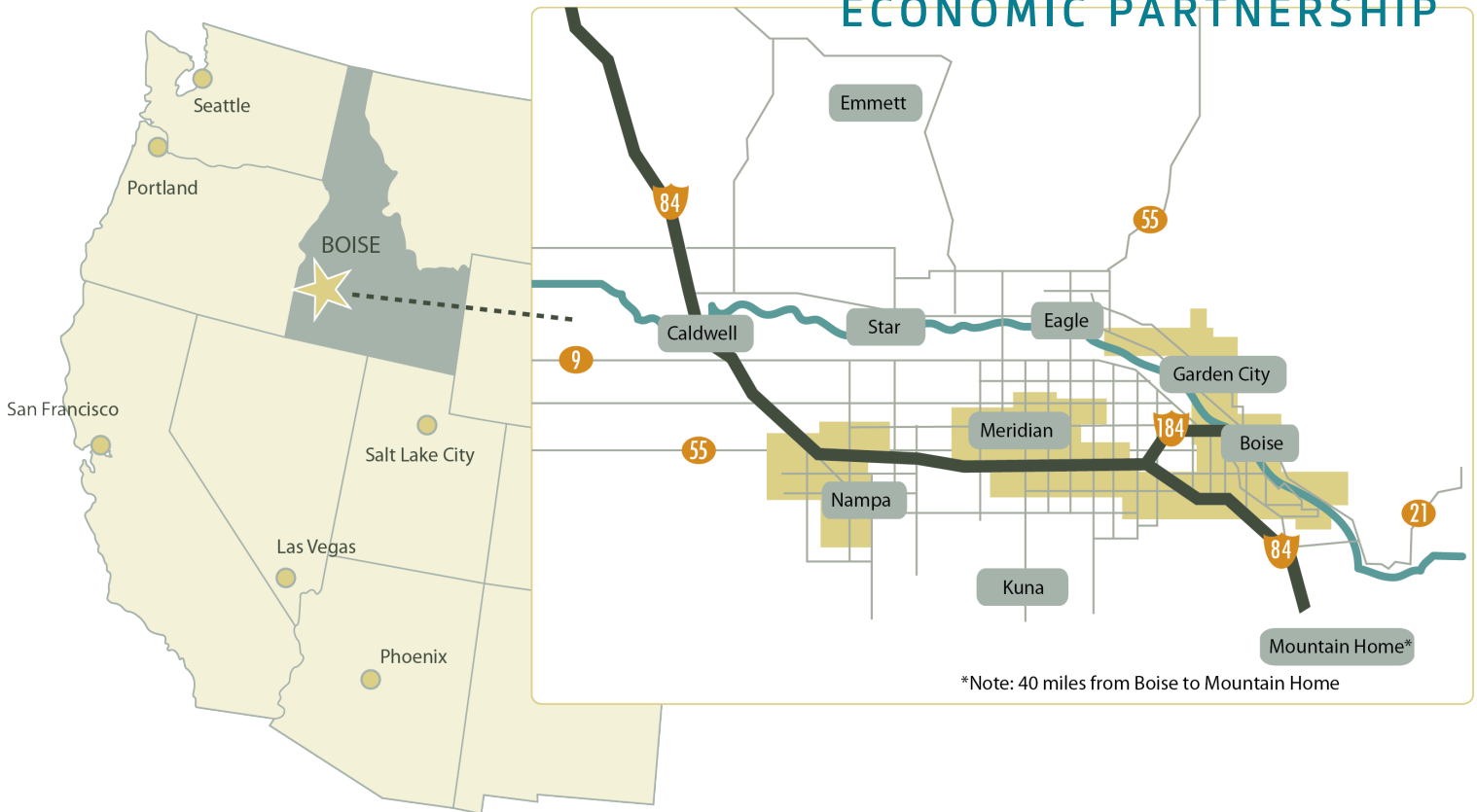
NON-STOP FROM BOISE TO	FLIGHT TIME
Chicago, IL	3 hrs 19 mins
Dallas, TX	3 hrs 5 mins
Denver, CO	1 hr 45 mins
Houston, TX	3 hr 7 mins
Las Vegas, NV	1 hr 45 mins
Los Angeles, CA	2 hrs 10 mins
Minneapolis, MN	2 hrs 47 mins
Oakland, CA	1 hr 40 mins
Phoenix, AZ	1 hr 54 mins
Portland, OR	1 hr 10 mins
Reno, NV	52 mins
Sacramento, CA	1 hr 36 mins
San Diego, CA	2 hr 0 mins
San Jose, CA	1 hr 55 mins
San Francisco, CA	1 hr 48 mins
Salt Lake City, UT	1 hr 2 mins
Seattle, WA	1 hr 20 mins
Spokane, WA	59 mins



Age Distribution

Age	Total	%
< 5	44,737	6.6%
5 to 14	102,293	15.1%
15 to 19	48,165	7.1%
20 to 24	42,464	6.3%
25 to 34	93,053	13.7%
35 to 54	177,290	26.1%
55 to 64	79,228	11.7%
65+	90,120	13.3%

BOISE VALLEY ECONOMIC PARTNERSHIP



What about logistics? There are 50 motor freight companies traveling 5 interstates, 20 U.S. highways and 30 state highways that serve the Boise Valley. More than 1,600 miles of rail line through Union Pacific and Burlington Northern Santa Fe provide connection points to Canada, Mexico and the U.S. These rail lines are aided by the State's regional line and 6 short line railroads. Annually, the rail system transports over 11 million tons of freight.

➔ NEED DIGITAL RESOURCES?

The Boise Valley Economic Partnership provides confidential & no-cost services to companies looking for information about the Boise Valley. Let us put together a detailed analysis of our labor pool, demographics, and help connect you to the resources you need to be successful.

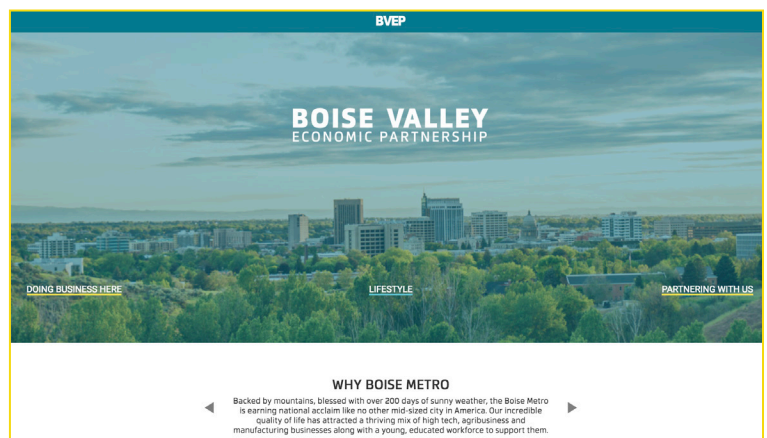
BVEP.ORG

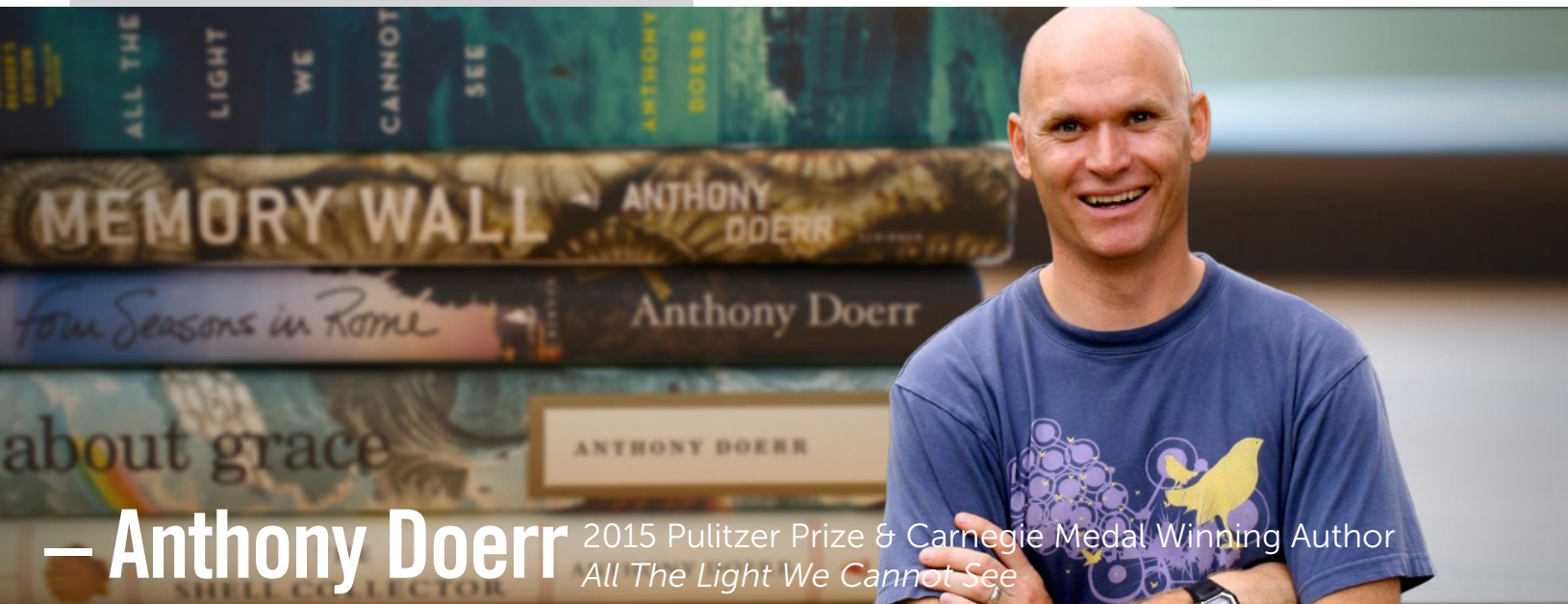
YouTube: BVEP

Twitter: BVEP

Instagram: BoiseValleyEconomicPartnership

Facebook: BoiseValleyEconomicPartnership





— Anthony Doerr

2015 Pulitzer Prize & Carnegie Medal Winning Author
All The Light We Cannot See

Excerpts from Smithsonian Magazine, April 2009

"...Boise strikes deeply and keenly: it is a place both rural and metropolitan, civilized and feral. It's a town full of settlers and wanderers, conservationists and conservatives, hippies and hunters, folks who value both snowmobiles and tiramisù, who clean their shotguns one evening and donate to the Shakespeare Festival the next...."

"Boise is still so young and new—changing almost every day—and I don't think it's overstatement to suggest that our town represents everything that remains great about America: potential, youth, natural beauty, quality of life. Some 100 parks, 14 museums, playgrounds everywhere you turn: our skies are huge; our houses affordable. Hikers can still drink from a secret spring in the hills; paddlers can still go kayaking in the morning and meet with their accountants by noon. When we visit friends who live elsewhere, they ask, "Boise? Really? Why do you live there?" But when friends visit us, they say, "Oh, wow, now I see."

BOISE STATE PUBLIC RADIO'S UNSCIENTIFIC LIST OF WHY PEOPLE LIVE IN BOISE

- **Climate:** Winter is mild, spring and fall exist, and summers aren't too hot (excluding a couple of unfortunate weeks each year).
- **It's relatively affordable:** Several Redditors commented that Boise is cheaper than Portland or Seattle, but has some of the amenities of a larger city. That's true. The cost of goods and services in Idaho is less expensive than half of U.S. states.
- **Lots to see and do:** Boise has cultural attractions like the Basque Block, Ballet Idaho, Boise Contemporary Theater, the symphony, the opera, and a few museums.
- **Access to recreation:** Boise is minutes away from hiking and biking trails, rivers, streams, ski hills and mountains.
- **Safety:** More than one Redditor mentioned Boise is a safe place to live. Idaho has one of the lowest crime rates in the country. In the West, only Utah's crime rate was lower according to data from the Idaho State Police Department.

→ WORKFORCE

Below is a snapshot of the workforce distribution in the Boise Metro.

Covered Employment & Average Annual Wages Per Job 2008 & 2018	2008 Avg Employment	2008 Avg Wages	2018 Avg Employment	2018 Avg Wages
Total - All Industries	272,090	\$37,314	319,435	\$45,403
Agriculture and Mining	5,139	\$28,052	5,913	\$36,142
Construction	18,619	\$42,004	23,211	\$45,259
Manufacturing	28,197	\$56,196	28,458	\$72,053
Trade, Transportation, and Utilities	55,085	\$33,772	62,542	\$43,398
Information	5,696	\$40,850	4,456	\$52,451
Financial Activities	13,980	\$44,383	16,562	\$60,828
Professional and Business Services	40,304	\$39,871	46,758	\$49,125
Education and Health Services	53,419	\$36,336	68,935	\$43,297
Leisure and Hospitality	25,171	\$13,667	33,983	\$17,545
Other Services	7,518	\$25,070	8,858	\$31,307
Government	18,962	\$44,719	19,759	\$54,565

Source: Idaho Department of Labor

→ LARGE EMPLOYERS

- Micron Technology, Inc.
- St. Lukes Health Systems
- Saint Alphonsus Health System
- Hewlett-Packard Company
- J.R. Simplot Company
- IDACorp (Idaho Power)
- WinCo Foods, LLC
- Albertson's/SuperValu
- Wells Fargo, N.A.
- U.S. Bank
- Boise Inc.
- Plexus Corp
- MWI Veterinary Supply, Inc.
- Key Bank
- Scentsy, Inc.
- Lactalis American Group
- Blue Cross of Idaho

→ SCIENTIFIC/TECHNICAL SERVICES, ENGINEERING, ARCHITECTURE, LEGAL

- CSHQA, a design collaboration
- HDR, Inc.
- Jacobs Engineering Group
- Power Engineers
- J-U-B ENGINEERS, Inc.
- Hawley Troxell
- Eide Bailly, LLP
- Kount
- Terracon Consultants, Inc.
- Paradigm of Idaho, Inc.
- Givens Pursely, LLP
- Perkins Coie, LLP
- Stoel Rives, LLP
- Paylocity
- Healthwise
- Clearwater Analytics
- Keynetics Inc.
- INL - Battelle Energy Alliance

→ CUSTOMER SUPPORT CENTERS

- Wells Fargo, N.A.
- DIRECTV
- Alaska Airlines
- WDS Global
- CenturyLink
- Sykes Enterprises
- T-Mobile U.S.A., Inc.
- EDS, an HP Company
- Citi Card
- Intermountain Gas Company
- ProService Boise
- Teleperformance

→ TARGET INDUSTRIES

- Food Processing & Agri-Business
- Technology
- Manufacturing
- Professional Services: Back-Office & Shared Services



Headquartered in Boise, ID, Micron Technology (MU, Fortune 500) is one of the region's largest employers with approximately 6,000 people in the Boise Valley. CEO Mark Durcan explains, "We look for people that are high-energy, entrepreneurial, and able to go out and create new lines of business because our business is always changing." He continues, "There is a lot of talent in Boise and Micron is not the only high-tech company in town."

Read more at www.bvep.org



Top 10 Beer Towns with a Mountain Biking Problem, Singletracks.com, 2017

IDAHO HAS A NEW LARGEST BREWERY. CRACK A BEER

- Michael Deeds, May 29, 2018 | Idaho Statesman

"Every Boise beer drinker knows Sockeye Brewing.

Founded in 1996, Sockeye runs two brewpubs and a major brewhouse. It also makes what arguably is the state's best-known beer, the pleasingly bitter Dagger Falls IPA.

Yet somehow, Sockeye is never Idaho's No. 1 — at least not when it comes to total production volume. New data from the Brewers Association, a national trade organization representing the craft brewing industry, shows that Sockeye pumped out 10,202 barrels of beer in 2017.

That's more than any other Gem State brewery.

"I think this is the first time," says head brewer Josh King, who started working at Sockeye in 2002.

The top-dog ranking isn't a total surprise. But Sockeye wasn't exactly the odds-on favorite, either. Payette Brewing Co. had been the biggest-producing brewery in Idaho since 2014, when it leapfrogged longtime champ Grand Teton Brewing Co. of Victor. There's also California-bred Mother Earth Brew Co., which expected to make a run at largest in 2017 as it beefed up its Nampa operation. Mother Earth reported a whopping 40,000 barrels, but only 7,500 of those were brewed in Idaho. The rest happened at its Vista, Calif., brewery.

Sockeye for the win. Sure, it's a "whose is biggest" type of honor. But it must feel gratifying for a brewery with so much local history. Sockeye distributes in a handful of nearby states, but 96 percent of its sales are at home, King says.

"We will stay true to Idaho," he says. "We want to be known as everyday Idaho beer."

So which brewery will finish as our state's biggest in 2018? Pull up a barstool and make your bets on a three-way race. Sockeye and Payette will keep leading the pack in Boise. But keep an eye on Nampa. Mother Earth Brew Co. vice-president Kevin Hopkins says he expects the Idaho brewhouse to top 10,000 barrels in 2018 as distribution grows in other states.

SOMETHING'S BREWING IN THE BOISE METRO



→ EDUCATION

BOISE VALLEY ECONOMIC PARTNERSHIP

BOISE STATE UNIVERSITY

Boise State University is the largest University in Idaho. With 769 full-time faculty members, more than 25,540 students, and a choice of over 200 degrees and certificate programs, Boise State is more than just the Bronco Nation.

COLLEGE OF WESTERN IDAHO (CWI)

College of Western Idaho (CWI) is one of the fastest growing community colleges in the nation. Since its first offering of classes in January 2007, enrollment at CWI has grown to service more than 31,000 students a year. CWI has seven campus locations throughout Boise and Nampa, plus hundreds of classes online. In the fall of 2012, CWI introduced a new 176,000 sq. ft. state-of-the-art facility to provide professional-technical training opportunities in the Valley. Programs can be coordinated with workforce development for local companies with specialization in drafting, electronics, machine tooling, and transportation technology, as well as welding and metals fabrication.



College/University	Estimated Enrollment (Boise Valley)	Type of Program
College of Western Idaho	31,636	2-year community college: Works closely with companies to create custom training programs
Boise State University	25,540	4-year: 7 colleges with nearly 200 degrees/certificate programs
Northwest Nazarene University	2,201	4-year: 60 areas of study, 19 masters degrees, also serves 6,000 continuing education students and 2,300 concurrent credit high school students
Treasure Valley Community College	3,000	2 Year Community College
College of Idaho	964	4-year: Idaho's oldest private college with 26 majors
University of Idaho, Boise Campus	703	4-year: Main campus in Moscow, ID. Boise campus offers 60 different degrees, many U of I grads move to Boise
Carrington College	428	Technical, 2-4 Year
Idaho State University, Meridian Campus	1,000	4-year: Main campus in Pocatello, ID with 280 programs and 14,500 students. Boise Valley campus (Meridian) offers 20 graduate and undergraduate programs.
Stevens Henager College	225	Technical 2-4 Year
Concordia University School of Law	150	Private Law School: Opened Fall of 2012

→ EDUCATIONAL ATTAINMENT

HIGH SCHOOL
DIPLOMA

25%

ASSOCIATES
DEGREE

10%

SOME COLLEGE

25%

BACHELORS
OR HIGHER

32%

67% → **3%** Above
of the population has some college
training or above. National
Avg

➔ INCENTIVES IN IDAHO

TAX REIMBURSEMENT INCENTIVE (TRI)

Bring new high-wage jobs to Idaho and your company could be eligible to receive up to a 30% reimbursement on sales, payroll & corporate income taxes for up to 15 years. Companies must provide wages above the county average and create at least 50 new jobs in an urban area, or 20 in a rural area.



3% INVESTMENT TAX CREDIT

Credit against Idaho Corporate Income tax for qualifying new investment in tangible personal property (machinery & equipment) in Idaho. It can offset up to 50% of a company's liability and may be carried forward 14 years.

IDAHO BUSINESS ADVANTAGE (for qualifying companies)

- ➔ Increases the Investment Tax Credit to 3.75% against the corporate income tax. This is for the personal property part of the project (machinery/equipment – computers).
- ➔ Real Property Improvement Tax Credit of 2.5% against corporate income tax - \$125,000 per taxable year with 14 year carry forward so total of \$1,750,000. This is the real property part of the project (new plant & building facilities).
- ➔ New Jobs Tax Credit: increases the standard \$1000/per job corporate income tax credit up to maximum of \$3,000/per job, depending on wages paid.
- ➔ Sales & Use Tax Rebate of 25%. This is for any sales & use tax that is paid for the property constructed, located or installed within the project.
- ➔ Small Employer Growth Incentive: local county commissions can grant an exemption on all or part of the new investment value from property taxes for a determined period of time.

To qualify a company must make a minimum \$500,000 investment in new facilities and create at least 10 new jobs that pay at least \$40,000 annually plus benefits. Average wage for all other jobs created must be \$15.50/hr plus benefits.



WORKFORCE DEVELOPMENT TRAINING FUND (WDTF)

Up to \$3,000/per employee, paid directly to company. Jobs must pay \$12/hr or more with benefits, and the company must produce a product or service that is mainly marketed outside the region where the business is located.

IDAHO OPPORTUNITY FUND

A grant program which allows the Director of Idaho Department of Commerce to direct funds to projects for infrastructure needs within the community. This \$3 million fund will be used within the year to help “close” new projects.

IDAHO POWER INDUSTRIAL EFFICIENCY

Cash Incentives for Energy-Efficient Designs. The financial incentive is determined on the least of two calculations:

- 12 cents per kilowatt-hour(KWh) saved per year or
- 70% of the incremental project cost from a 2006 energy code rated project to a high efficiency project.

→ IDAHO TAX OVERVIEW

- **Sales and Use Tax** in Idaho is 6%. This would apply to items purchased or consumed in Idaho. Exemptions are available for equipment and raw materials used directly in manufacturing, processing, or fabrication; clean rooms used in semiconductor and semiconductor equipment manufacturing; and any equipment or material used in research and development activities.
- We do not tax services including telecommunication services, and utilities such as water, gas, electricity, or natural gas. In our region we do not have any local option sales tax.
- **Property Tax** – personal (machinery/equipment) and real (land/buildings) – based on market value. 2018 Rates:
 - Ada County – Average Tax Rate: 0.801%
 - Canyon County – Average Tax Rate: 1.020%
 - Elmore County – Average Tax Rate: 0.860%
- Idaho does not have an inventory tax.
- **Corporate Income Tax** – Computed at 6.925% of the Idaho taxable income of a corporation. Corporations that are taxable in Idaho and another state or country or are part of a unitary group of corporations, use a 3 factor formula to ascertain how much of the business is conducted in Idaho. The apportionment formula is made up of a property factor, a payroll factor, and a sales factor. These three factors, with the sales factor being double weighted for all taxpayers except for electrical and telephone companies, are totaled and divided by 4 to compute the Idaho apportionment factor. The Idaho apportionment factor is then applied to the business income of the corporation to compute income assigned to Idaho. Non-business income allocable to Idaho is added to the income apportioned to Idaho to arrive at Idaho taxable income.



QUICK RATES

SALES & USE TAX 6%

CORPORATE INCOME 6.925%

#4 BEST STATE - PROPERTY TAX RATE
Tax Foundation Study

PROPERTY TAX EXEMPTION

First \$100,000 of personal property is exempt from taxation

(SUI) 1.0%

**STATE UNEMPLOYMENT
INSURANCE RATE - 2018**

PERSONAL INCOME TAX RATE:

RANGE 1.125% TO 6.925%

Rates range on a bracketed system based off of income levels

**MINIMUM WAGE
(PER HOUR)** \$7.25

UNION MEMBERSHIP 4.3%
(NATIONAL AVG: 10.7%)

**IDAHO IS A
RIGHT TO WORK
STATE**

2ND FASTEST GROWING METRO IN THE COUNTRY



WE'RE OUTPACING AUSTIN, RALEIGH, LAS VEGAS, AND CHARLESTON



BOISE METRO GROWTH



Here's what we know

2X RATE OF SEATTLE

2X RATE OF DENVER



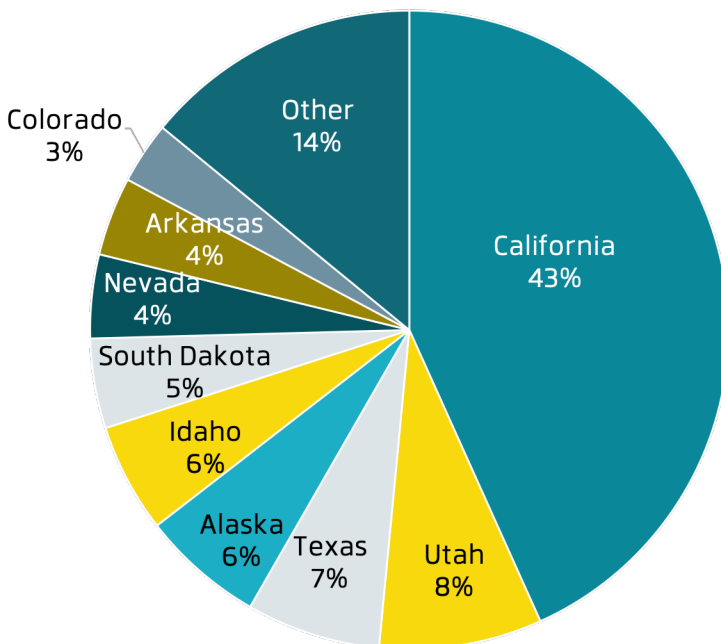
OF THE 20,346 NEW PEOPLE IN THE BOISE METRO, 16,591 WERE ADDED ON NET FROM MIGRATION FROM OTHER COUNTIES, STATES, OR COUNTRIES.



THAT'S 1 PERSON EVERY 32 MINS DUE TO NET MIGRATION



SOURCES OF OUT-OF-STATE NET MIGRATION 2013 - 2017

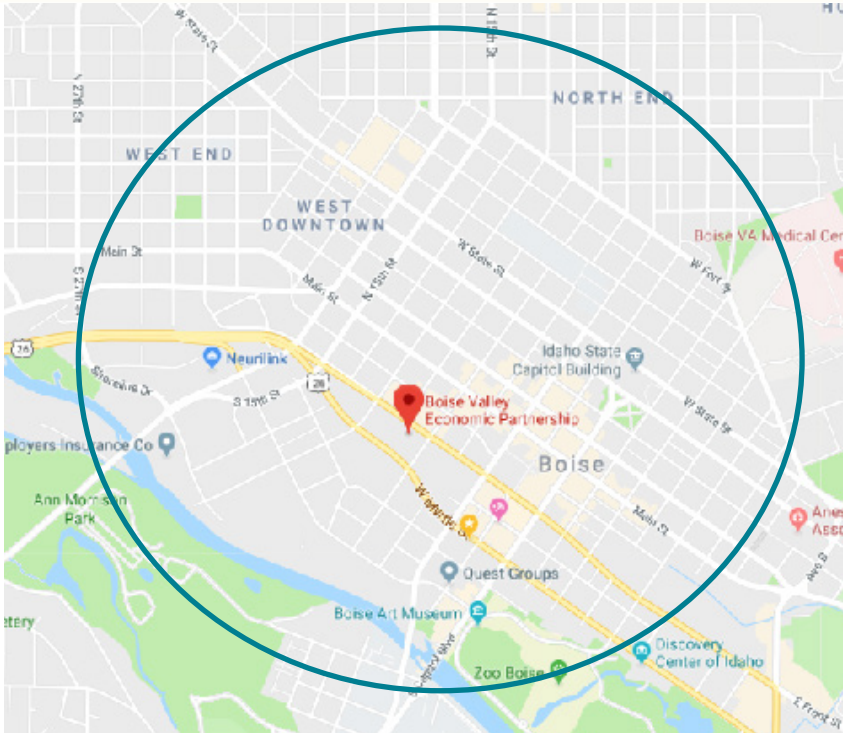


QUICK FACTS

SIZE	Boise MSA is the third largest Metro in the Northwest - population 730,000.
COLLEGE RETENTION	Boise is the 7th best metro for college graduate retention (EMSI, 2017). Over 58% of graduates stay here to begin their careers, a key factor for driving workforce growth.
QUALITY OF LIFE	Our quality of life is quantifiable: shorter commute times (22 mins), safer communities, better proximity and access to outdoor recreation, and data-based rankings from credible sources like Forbes, Money Magazine, CNN, MSN and TIME.
COST OF LIVING	Cost of living in the Boise Metro in 2018 was about 3% less than the national average (97.5%).

A Visual Look at the Boise Valley:
www.BVEP.org
www.YouTube.com/BVEPVideo
Twitter & Facebook @BVEP

BOISE VALLEY ECONOMIC PARTNERSHIP



Walk a Mile in Our Shoes

In Downtown Boise, you can move from pavement to single track within two miles. You can experience a sophisticated business environment and a unique cultural class with a dynamic coffee and microbrewery scene.

Getting here is easy. Located only 12 minutes from the Boise Airport (4.4 miles), Boise is served by seven airlines to 20 nonstop destinations.

Once you get here, we encourage you to walk a mile in our shoes. Where else can you go from flyfishing, to mountain biking trails, to the Capital, to a University, and to the center of business and commerce within a mile?

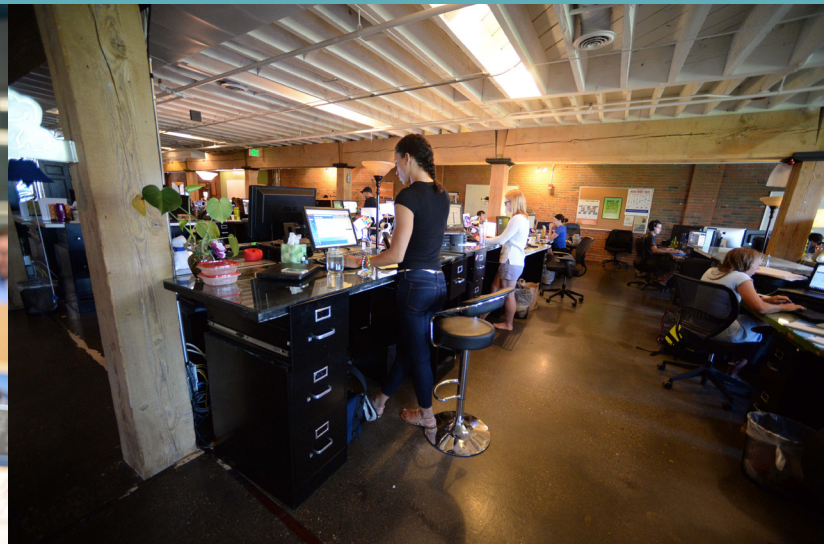
ONE MILE WORKSTYLE

Within a 1 Mile Radius of Downtown:

95 Restaurants
35 Clothing Stores
Boise City Hall
Idaho State Capitol
Boise State University
Concordia Law University
Idaho State University
University of Idaho
Ann Morrison Park
Julia Davis Park

Boise River & Greenbelt
Whole Foods
Trader Joes
11 Bicycle & Recreation Shops
Egyptian Theatre
Edwards Cinemas
Idaho Dance Theatre
Basque Museum & Cultural Center
Boise Art Museum

Discovery Center of Idaho
Idaho Black History Museum
Morrison Center for the Performing Arts
Opera Idaho
Zoo Boise
2 Regional Hospitals (within 5 miles)
The Flicks





COST OF LIVING

Based on averages for housing, utilities, health care, transportation, groceries, and other services, Idaho's cost of living is one of the lowest in the western states, according to the C2ER Cost of Living Index:

- Cost of living is 97.5 percent of the national average
- Consistently ranked by Forbes, The Wall Street Journal and Inc. Magazine as one of the best places in the U.S. to live and work

BOISE METRO:

2.5%

LESS THAN

NATIONAL COST OF LIVING





➔ RECREATIONAL ACCESS

With world-class golf courses, hiking, fishing, and mountain biking, the recreation opportunities are virtually unlimited within a 30-minute drive.

- Idaho has the most whitewater in the lower 48 states.
- Boise Foothills have more than 200 miles of acclaimed hiking and mountain biking trails.
- Bogus Basin Mountain Resort is 16 miles north of Downtown Boise with 2,600 acres of skiable terrain.
- Nearly 2,000 acres of parks
- 25-miles of greenbelt paths along the Boise River through 850 acres of parks
- A new Boise River Park with two state-of-the-art wavershapers.
- Kayaking, whitewater rafting, fly fishing and other water activities can be found throughout the Boise Valley and across the state on the Boise, Payette, Snake, and Salmon River systems.
- World-famous Sun Valley ski resort is only a three-hour ride to the northeast

WHY THE BOISE VALLEY?

"We like to talk about quality of life here. But I'm not just talking about great mountain biking or skiing or hiking or fly fishing opportunities you have here—all of which exist. It has to do with how much time you're going to be spending in traffic. It has to do with the weather and how much time you'll get to spend outdoors. The Boise Valley has great transportation, great governmental services, great private industry, great shopping, great schools—they all contribute to the great quality of life here. It's not just the recreational opportunities."

- Dennis Johnson, CEO & President,
United Heritage Financial Group

JESSICA FLYNN - WHY BOISE VALLEY? CEO, RED SKY

"It's a good place to be a medium to big sized fish in a relatively small pond and do what you want to do from a business standpoint."

"I like the environment. You don't have to speak code to engage in the entrepreneurial environment. There are a lot of kinds of entrepreneurs – food, rec tech – there are not just tech entrepreneurs like you'd find in the Bay Area. There's room for everyone."

"When I first moved here, it was the oddest thing to have people smiling at me, all the time. I wasn't used to it. I don't recognize that happening in other places. People are nice here."

➔ VIBRANT COMMUNITIES

ART & CULTURE

With a host of cultural amenities and opportunities, the Boise Valley has many resources and programs that lend to our unique setting.

BALLET IDAHO

BROADWAY IN BOISE

BOISE PHILHARMONIC

IDAHO SHAKESPEARE FESTIVAL

BOISE CONTEMPORARY THEATER

BOISE ART MUSEUM

MUSIC & ART FESTIVALS

OPERA IDAHO

MORRISON CENTER FOR PERFORMING ARTS

BASQUE HERITAGE

2nd largest Basque population (a region between France & Spain) in N. America.

Minutes from rivers, lakes and mountains, the Boise Valley is open 24/7 for any type of outdoor adventure.

Recreation: Located 17 miles from downtown Boise, the Bogus Basin Ski Area offers day and lighted night skiing. The Boise River runs through downtown and is accessible through a greenbelt system with over 25 miles of bike paths and 850 acres of parks. With world-class golf courses, hiking, fishing and mountain biking, the recreation opportunities are virtually unlimited within a 30-minute drive.

Living Here: Boise's housing cost is 95% of the national average. Farmers Insurance Group lists the Boise Metro area as one of the most secure places to live (crime rates).

Diversity:

- More than 90 different languages are spoken in the Boise School District.
- Boise Valley is home to one of the oldest synagogues in the western United States.
- Over 800 new citizens (refugees) are welcomed to the Boise Valley each year from over 20 foreign countries. The City of Boise has been recognized for its work helping these new citizens acclimate to their new country and helps other communities around the country with their programs.
- There are more than 24 language courses available through local universities and community education programs and an international baccalaureate program is available.
- Annual diversity events and resources include the Soul Food Extravaganza, PRIDE activities, Hispanic Cultural Center and the Black History Museum. The Mexican Consulate also has an office in Boise.

Wine & Dine: The walkable downtown features a number of restaurants, shops and amenities. With over 50 wineries in the state, the Boise Valley is also home to the Snake River Valley, a growing AVA designated region, located 40-minutes from downtown.

BOISE VALLEY ECONOMIC PARTNERSHIP





enhancing opportunities

across the globe

Foreign Trade Zone:

Established in May 2012, the Boise Valley has access to a foreign trade zone (FTZ) for businesses that frequently import & export products. A foreign-trade zone is a designated site licensed by the FTZ Board that allows for special customs procedures. These procedures allow domestic activity involving foreign items to take place prior to formal customs entry. With the magnet site in Caldwell, ID, the foreign trade zone can provide benefits to businesses in Ada or Canyon County (which includes the major cities of the Boise Metro: Boise, Meridian, Garden City, Nampa, Eagle, Star & Caldwell). Some of the benefits include: duty exemption (no charges on re-exports), duty deferral (on imports), reduced merchandise processing fees, inverted tariff (if a finished product has a lower duty rate than the foreign input, finished products may be entered at duty rate that applies to its condition as it leaves the zone), and logistical benefits (streamlined customs procedures i.e. “weekly entry” or “direct delivery”).

Telecommunication Infrastructure

There are four diverse fiber routes that go from Salt Lake City through the Boise Valley (three are underground and one is aerial). There are also five facilities-based fiber providers in the Boise Valley: Syringa Networks, Integra Telecom, TW Telecom, Zayo and CenturyLink. All of these providers build fiber in rings.

BOISE VALLEY ECONOMIC PARTNERSHIP



Idaho Wine & Beer

Idaho produces some outstanding and award-winning wines. Would you believe there are 50 wineries in Idaho and 1,600 acres of vineyards, with a large number of them in Canyon County?

The Boise Valley benefits from having the Snake River AVA designation. For a complete list of vineyards, visit: www.idahowines.org.

What about breweries? The Boise Valley is also an up-and-coming location for great microbreweries. Idaho is the 3rd largest hop producer in the U.S. and Livability.com ranks Boise as #7 in the top 10 beer cities.

➔ WHY I LIVE HERE

Faisal Shah, Entrepreneur

"There are a lot of resources available here for technology entrepreneurs. Go find them - everything from b|launched (a program with the Boise Chamber of Commerce), Kickstand, TechConnect, Idaho Small Business Development Center, BSU TECenter, and Launchpad - there's a host of resources that local organizations and the cities have put together. Seek those out. Educate yourself. Network. Learn how to start a company. Find a mentor."



Jessica Rolph, Happy Family Brands

"Boise is a really easy place to start a business. Costs are generally low, the airport is convenient, and it is easy to be here. People are generally excited to work hard and are grateful for an opportunity. It is an easy backdrop for someone with a pretty hectic life."





→ THE LIFESTYLE

The Boise Valley offers both enviable access to amazing recreational amenities as well as affordable housing.



BOGUS BASIN MOUNTAIN REC

Season pass cost:
\$429/Adult \$99/Child



RIDGE TO RIVERS TRAIL SYSTEM

Over 190 miles of hiking and single track trails



BOISE RIVER

Fish for trout and steelhead on your lunch break



BOISE WHITEWATER PARK

A whitewater playground in the center of downtown providing surf for kayakers and paddle boarders



BOISE GREENBELT

25 miles of paths linking 850 acres of parks



PLANTATION COUNTRY CLUB

\$295/month for full access



COST OF HOUSING

Average cost of a home in 2019 is 95% of the national average

→ RELOCATING OR EXPANDING? We can help.

The Boise Valley Economic Partnership (BVEP) is a one-stop shop to the Boise Metro: 10 Cities, 5 Counties, 730,000 people. Free, custom, and confidential services including:

- Craft custom data on key business factors & a personalized overview of the region
- Evaluate the labor force and help connect you to resources for hiring, interviewing & training employees
- Initiate real estate searches & assist in permitting process
- Coordinate site-selection trips and customized visits to the valley
- Connect you with business leaders, state leadership, and services in the Boise Valley
- Promote your organization/business through media and public relations
- Assist in evaluating and applying for incentives

For more information:

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